

# PRESSKIT: DownhillVR

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## DownhillVR Early Access

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### Description

Immerse yourself in the adrenaline-fueled world of extreme downhill mountain biking with DownhillVR. This groundbreaking virtual reality video game thrusts you into heart-stopping races down challenging tracks, soaring off daring jumps, and speeding through stunning environments - all from the comfort of your own home.

Featuring deeply immersive controls, DownhillVR brings the tactility and precision of downhill mountain biking to your fingertips. You'll feel the grip of the handlebars, the rough terrain under your wheels, and the exhilaration of the open trail as you navigate thrilling courses set amidst impressive surroundings.

Whether you're a seasoned gamer looking for your next adrenaline rush, or taking your first exhilarating steps into the world of virtual reality, DownhillVR delivers an experience that is as thrilling as it is accessible.

Prepare yourself for an unprecedented journey into extreme downhill racing. With DownhillVR, you're not just playing a game - you're strapping on a helmet, gripping the handlebars, and diving headfirst into the exhilarating world of downhill mountain biking like never before.

### Key Features

- **Free Play:** Unleash your inner downhill racer across three exhilarating game modes. Be the first across the finish line in race, test your skills against the ticking clock in time trial, or explore the trails at your own leisure in free ride. Navigate through 2 breathtaking environments and 13 handcrafted tracks, each available under four distinct conditions - day, night, rain, and sunset - for a truly immersive VR mountain biking adventure.
- **Challenges:** Test your skills on five specially designed challenge tracks that will push your mountain biking abilities to the limit.
- **Hot Seat:** Even if you only have one VR headset, you can still race against your friends with our hot seat mode. Take turns competing for the best times.
- **Customization:** Personalize your rider's clothing, gear, and bike to create a look that fits your style.
- **Compatibility:** DownhillVR works across a variety of SteamVR compatible VR headsets and motion controllers, including Valve Index, HTC Vive, Oculus, and Windows Mixed Reality, supporting an intuitive control scheme that closely mirrors real-life biking.
- **Gamepad Support:** For those who prefer traditional controls, DownhillVR also supports popular gamepads such as Xbox controllers.

**Player Feedback and Early Access Development:** We believe that our community is a key part of DownhillVR's development. As we navigate the Early Access phase, player feedback will be instrumental in guiding our enhancements and expansions to the game. We are committed to creating an increasingly engaging VR mountain biking experience that meets and exceeds your expectations. We invite you to join us on this journey, contributing your insights and suggestions as we shape the future of DownhillVR together.

**Upcoming Features and Improvements:** As we continue to develop DownhillVR, numerous enhancements and additions are in the pipeline. These include a comprehensive career mode, competitive leaderboards, and a robust online multiplayer experience. Along with gameplay improvements, we also plan to expand the range of options for bike selection and personalization, as well as expanding character customization choices. Future content will introduce additional environments, varied track designs, and specially-crafted challenge tracks. Lastly, we remain steadfast in our commitment to continually refine the game's visual quality and performance optimization, ensuring a seamless and immersive gaming experience for all players.

## Availability and Pricing

DownhillVR Early Access will be released to the public on Steam ([store.steampowered.com/app/1576560/DownhillVR/](https://store.steampowered.com/app/1576560/DownhillVR/)) on June 15th, 2023. The Early Access version will be available for purchase and play starting at 9:00 AM Central European Summer Time (CEST) / 12:00 AM Pacific Daylight Time (PDT).

DownhillVR will be offered at a discounted price during the Early Access period, and we plan to gradually increase the price as we add major content and features leading up to the full release. In recognition of diverse global player base, we've implemented regional pricing. This ensures that the cost of DownhillVR Early Access remains fair and affordable for gamers worldwide. The specific pricing details for various currencies (regions) are outlined in the table below.

USD	GBP	EUR	CHF	RUB	PLN	BRL	JPY	SEK	IDR	MYR
\$29.99	£24.99	28,99€	33.50CHF	1100py6.	138,99zł	R\$ 88,99	¥ 3,400	335,00 kr	Rp 245 999	RM72.00

PHP	SGD	THB	VND	KRW	TRY	UAH	MXN	CAD	AUD	NZD
P910.00	S\$26.00	฿590.00	385.000₫	₩ 32,000	280,00 TL	600₴	Mex\$334.99	CDN\$38.99	A\$43.95	NZ\$43.59

CNY	INR	CLP	PEN	COP	ZAR	HKD	TWD	SAR	AED	ARS
¥108.00	₹ 1,300	CLP\$ 15.500	S/.63.00	COL\$70.000	R 270.00	HK\$187.00	NT\$488	61.49 SR	79.00 AED	ARS\$2.100,00

ILS	KZT	KWD	QAR	CRC	UYU	CIS Region	SASIA Region
₪110.95	7 600₸	4.95 KD	64.99 QR	₡12.400	\$U885	\$29.99 (USD)	\$29.99 (USD)

## Media

### Images and Logo

This press kit includes high-resolution images and logo files. These can be found in the `media` folder within the provided zip file.

## Reveal trailer

<https://www.youtube.com/watch?v=0nrYmYlUkyw>

Due to licensing agreements for the music used in the reveal trailer, the video itself cannot be directly published elsewhere. However, it is permissible to embed the trailer from YouTube onto your website or within any article discussing DownhillVR.

*YouTube Embed HTML code:*

```
<iframe width="560" height="315" src="https://www.youtube.com/embed/0nrYmYlUkyw"
title="YouTube video player" frameborder="0" allow="accelerometer; autoplay;
clipboard-write; encrypted-media; gyroscope; picture-in-picture; web-share"
allowfullscreen></iframe>
```

## Gameplay trailer

*TBD*

## Usage Guidelines

When discussing or writing about our game in your articles, press materials, reviews, or any other media, we kindly ask that you make it clear at some point that the game is currently in its "Early Access" phase. We suggest using the full term "DownhillVR Early Access" at least once in your content to denote the game's current development stage.

Thank you for your understanding and cooperation in accurately representing our game's development status.

## About the Developer

At FiredBy, we're a compact team of enthusiasts who are united by our shared passion for crafting distinctive digital experiences. With DownhillVR, our latest endeavor, we've channeled our commitment to innovation and bold creativity. This project encapsulates our vision for transforming the thrill and dynamism of downhill mountain biking into an accessible, immersive VR experience, enriching the gaming market with its unique appeal.

## Contact Information

For further inquiries, don't hesitate to contact us at [contact@downhillvr.com](mailto:contact@downhillvr.com).

## Links & Social Media

Web: [downhillvr.com](http://downhillvr.com)

Steam store page: [store.steampowered.com/app/1576560/DownhillVR/](https://store.steampowered.com/app/1576560/DownhillVR/)

Facebook: [facebook.com/DownhillVR.game](https://facebook.com/DownhillVR.game)

Twitter: [twitter.com/DownhillVR](https://twitter.com/DownhillVR)

Instagram: [instagram.com/downhillvr.game](https://instagram.com/downhillvr.game)

YouTube: [youtube.com/@DownhillVR](https://youtube.com/@DownhillVR)